

What are the aims and intentions of this curriculum?

The Year 13 curriculum is designed to engage and prepare learners for their examination units and then employment, often via higher education. Learners will explore how meaning, messages and values are constructed through formal and stylistic elements. The curriculum will provide learners with an understanding of how to respond to a commission brief, working within the requirements and constraints of the client's specifications.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	<p>Unit 1: Media Representations</p> <p>Learning Outcome 1: Demonstrates knowledge and understanding of media terminology, semiotics, theories, concepts and messages.</p> <p>Learning Outcome 2: Apply knowledge and understanding of media concepts, semiotics, theories and formal techniques to constructed.</p>	<p>Students will study a range of media texts from different sectors. In order to explore how meaning, messages and values are constructed through formal and stylistic elements.</p> <p>Key areas:</p> <ul style="list-style-type: none"> • Representations • Stereotyping • Encoding and decoding • Denotation and connotation. 	<ul style="list-style-type: none"> • Critical thinking • Computer skills • Communication • self-management • Research • Analysis • Literacy 	<p>This unit is assessed through an onscreen examination set and marked by Pearson. The examination will last two hours and will consist of short- and long-answer questions.</p>
Autumn 2	<p>Unit 1: Media Representations</p> <p>Learning Outcome 3: Analyse media texts to deconstruct representations and decode messages and evaluate their effectiveness and impact.</p> <p>Learning Outcome 4: Make connections between polysemic messages underpinning</p>	<p>Students will study a range of media texts from different sectors. In order to explore how meaning, messages and values are constructed through formal and stylistic elements.</p> <p>Key areas:</p> <ul style="list-style-type: none"> • Framing- camerawork • Movements • Lighting • Image editing techniques • Diegetic and non-diegetic sound 	<ul style="list-style-type: none"> • Critical thinking • Computer skills • Communication • self-management • Research • Analysis • Literacy 	<p>This unit is assessed through an onscreen examination set and marked by Pearson. The examination will last two hours and will consist of short- and long-answer questions.</p>

	media representations and their related values and effects on.			
Spring 1	<p>Unit 8: Responding to a commission</p> <p>Learning Outcome 1: Demonstrate knowledge and understanding of media processes and related considerations when responding to a brief.</p> <p>Learning Outcome 2: Apply knowledge and understanding of media production processes in context, demonstrating how constraints affect decisions and the ability to adapt to changes in requirements.</p>	<p>Students will understand how to respond to a commission brief with ideas based on the required content, style, audience, purpose and approach proposed by the client.</p> <p>Key areas:</p> <ul style="list-style-type: none"> • Information about the target audience • Purpose of the commission • Ethos and reputation of the client • mode of address appropriate for the client • purpose of a proposal clarity, tone and focus 	<ul style="list-style-type: none"> • Problem solving • Creative solutions • Working collaboratively • Adaptability • Literacy • Planning • Organisation 	<p>This unit is assessed through a task set and marked by Pearson, learners will receive a commission for a media production. It will be released two weeks before a supervised assessment in order to carry out research activities into the subject.</p>
Spring 2	<p>Unit 8: Responding to a commission</p> <p>Learning Outcome 3: Analyse and interpret information related to purpose, technical and logistical requirements of the brief and evaluate solutions for implementation with appropriate justification.</p> <p>Learning Outcome 4: Be able to respond creatively to a brief demonstrating the ability to synthesise a range of ideas</p>	<p>Students will understand how to respond to a commission brief with ideas based on the required content, style, audience, purpose and approach proposed by the client.</p> <p>Key areas:</p> <ul style="list-style-type: none"> • Budget, including projected costs and breakdowns • Ethical considerations, including fairness, privacy • Written format, including synopses and scripts 	<ul style="list-style-type: none"> • Problem solving • Creative solutions • Working collaboratively • Adaptability • Literacy • Planning • Organisation 	<p>This unit is assessed through a task set and marked by Pearson, learners will receive a commission for a media production. It will be released two weeks before a supervised assessment in order to carry out research activities into the subject.</p>